

Fashion Fizz Quiz! Answers

1. What's the equivalent in emissions produced when we buy just one white cotton shirt?

As much as driving: a) 10 miles b) 35 miles c) 70 miles d) 100 miles in a car

B the carbon footprint of new clothes bought in the UK was greater than flying a plane around the world 900 times. This is the same amount of carbon emissions the nation could save if we all took part in Second Hand September.

2. What was the nickname of the French fashion designer Gabrielle Chanel? Coco

3. We in the UK buy more new clothes than any other European country. How long do we keep an item of clothing on average before discarding it?

A) 1.5 years b) 3.5 years c) 4.5 years d) 5.5 years

B it is estimated that 30% clothes in average UK wardrobe hasn't been worn for at least a year

4. Who is credited with creating the miniskirt? Andre Courreges or Mary Quant



5. To what growing trend has Emma Watson lent her support?

A) decluttering b) renting high-fashion clothes c) ethical fashion d) vintage fashion C

6. What percentage of people have never bought clothes from a charity or vintage shop?

A) 8% b) 23% c) 38% d) 47% C

7. When was the first issue of Vogue published?

A) 1892 b) 1903 c) 1924 d) 1932 a 1892 in America

8. How much water does it take on average to make a pair of jeans?

A) 100 litres b) 500 litres c) 1000 litres d) 1500 litres C 1000 litres, cotton needs lots of water leading to water shortages in some countries

9. What is the bikini named after?

A) a Hawaiian word b) a Hollywood actress c) a native American word d) an atoll D it was named 4 days after a US atomic test on Bikini atoll.

10. How did fashion brand Burberry cause outrage last year?

A) They burned millions of pounds worth of clothes b) they refused to stop selling fur c) they wrongly claimed clothes were made in Britain d) They refused to stop using zero sized models

A : they have since stopped this practice. They burnt £90m worth over 5 years to protect the exclusivity and value of brand.



1,2,3



4,5,6

11. Match the fashion celebrity to the name: Winnie Harlow, Victoria Beckham, Anna Wintour, Naomi Campbell, Ashley Graham, Edward Enninful

12 What percentage of unwanted clothes are passed onto others or sold?

A) 12% b) 22% c) 32% d) 42% **A every year 350,000 tonnes of unwanted used clothes are sent to landfill**



13 What did scientists warn could be found in your food, after testing mussels bought in local supermarkets?

A) rubber particles from footwear b) discarded shoelaces c) plastic bags d) strands of underwear

D microfibres released with each wash, are then ending up in the food chain.

